

The London 2012 Business Network

Opportunities from London 2012

BULLETIN #23 – 20 July 2010

Opportunity



Opportunity Title

Ceremonial Flags for London 2012

Buying Organisation

The London Organising Committee of the Olympic Games and Paralympic Games Ltd.

Website

www.london2012.com

Opportunity Method

Contract Opportunity

Opportunity Type

London 2012 supply chain (private sector)

Nature of Opportunity

Services

Estimated contract value (GBP)

Not disclosed

About the Opportunity:

In the summer of 2012 the Olympic and Paralympic Games come to London. They will have an enormous impact on the city and the country. The London 2012 bid promised a memorable occasion that will make a positive impact before, during and beyond the main event.

Description

The 2012 Olympic Games and Paralympic Games will take place between 27 July 2012 and 9 September 2012.

LOCOG is responsible for organising and staging the Games.

Prerequisites for the flag supplier are envisaged as follows:

- Must be flag manufacturer
- Robust manufacturing capacity to produce up to 15,000 flags in 6 months
- Currently produce international flags of over 150 different countries and maintain digital inventory of international flag

designs

- Ability to produce flags from NOC countries – provide list
- Ability to manufacture custom designs and finishing
- Ability to manufacture flags using both printing and appliqué methods
- Ability to manufacture flags at 2:3 ratio
- Experience providing flags for high-profile international events

The selected manufacturer will provide flags required for the 2012 Olympic and Paralympic Games. Flags will be displayed in a variety of settings both indoors and outdoors. In addition, flags will be used in the team welcome ceremonies, opening/closing ceremonies, medals/victory ceremonies, and other official activities of the Olympic Games. Flags may be hung from traditional flags poles, rigged from ceilings for indoor display, or raised with custom designed systems for ceremonies.

As important symbols of the nations competing in the Olympic and Paralympic Games, all flags must meet high quality standards and the specifications approved by each National Olympic/Paralympic Committee (NOC), i.e. participating countries. LOCOG will obtain NOC approval of a sample set of country flags produced by the selected manufacturer prior to placing orders for flags used during the Games.

Should you be a supplier interested in being a part of London 2012 but are not willing or able to deliver contracts of this size and profile there may be opportunities for you to work for the Tier 1 supplier(s) as a Tier 2 service provider. We will be working with the Tier 1 suppliers to determine how they can make business opportunities accessible to small and medium sized organisations. This will offer small and medium sized organisations the potential to work with the Tier 1 supplier(s) as sub-contractors or suppliers (Tier 2 suppliers). This will form a key part of our Tier 1 supplier selection process.

In addition, this process will provide you with the opportunity to become an official London 2012 sponsor. The Games present companies with an unprecedented partnership opportunity in the UK; through the acquisition of marketing and sponsorship rights, they offer the chance to showcase expertise and capability, delivering significant business benefits to your organisation on the back of one of the most powerful brands in the world. As one of LOCOG's commercial partners, you will contribute towards the success of an inspirational event that leaves a lasting legacy. At the same time, you will enjoy an exclusive and valuable bundle of sponsorship rights,

opportunities and support available only to LOCOG's official partners.

ADDITIONAL INFORMATION

The following documents have been selected to provide you with relevant information:

- LOCOG Sustainable Sourcing Guide

(Downloadable from

<http://www.london2012.com/documents/locog-publications/sustainable-sourcing-code.pdf>)

- Games Waste and Resource Management strategy

- Open - The LOCOG Diversity and Inclusion Strategy

(Downloadable from <http://www.london2012.com/get-involved/jobs/working-for-locog/diversity-and-inclusion.php>)

About the buyer's selection process:

Responses to these questions will be evaluated and a short list of potential suppliers deemed capable of fulfilling LOCOG's requirements will be prepared. Successful applicants will be those which, in LOCOG's sole opinion, will be most capable of fulfilling LOCOG's requirements as set out in this opportunity.

LOCOG reserves the right to issue a Pre-Qualification Questionnaire (PQQ) to short listed suppliers and invite them to provide further evidence in support of their responses. A response to this opportunity does not mean that you will automatically receive an Invitation to Tender document. The PQQ will be used to determine a 'Bidder List'.

Suppliers on the Bidder List will be issued with an Invitation to Tender (ITT), together with further details of LOCOG's requirements. No feedback will be provided to those applicants not invited to proceed further in the procurement process.

The first phase in the ITT process will be for the bidders to submit their base proposals. These proposals will be evaluated against criteria provided with the ITT and supplier(s) will be invited to present their proposals and participate in a technical interview. LOCOG may require a multi-round interview process in order to fully evaluate and test supplier(s) proposals.

Successful supplier(s) will be notified.

About the buyer:

The London Organising Committee of the Olympic Games and Paralympic Games Ltd (LOCOG) is inviting expressions of interest from organisations interested in providing Flags to London 2012

and the Olympic venues.

LOCOG is committed to demonstrating leadership in sustainable development and ensuring that the Games and its operations are managed in a way that is environmentally sound, economically viable, and socially responsible.

Bidders should note that it is planned to use electronic procurement for this opportunity.

Delivery point East London, Greater London, South East England and other major cities in the UK

One record found.

Document	<u>File name</u>	<u>File Size</u>	<u>Date Uploaded</u>	
	games waste & resource management strategy.pdf	193 Kb	07/01/2010 01:55:56	Download

Business Categories 1. Flags, banners, poles and masts

CompeteFor response deadline 03/08/2010 15:00

Estimated tender close date 09/09/2010

Estimated contract award date 29/10/2010

Estimated contract start date 01/12/2010

In addition to responding to these questions on CompeteFor, applicants should be prepared to provide evidence to their responses, in the event of being short / bidder listed.

Additional information for bidders Include any special notes for bidders

CompeteFor is a web-brokerage tool. The advertisement of LOCOG opportunities does not constitute the start of a tendering process, but an Expression of Interest only.

LOCOG reserves the right at any time to alter the scope of work requested pursuant to this opportunity or to withdraw the opportunity partially or completely.

LOCOG regrets being unable to provide feedback following responses on CompeteFor.