

The London 2012 Business Network

Opportunities from London 2012

BULLETIN #22 – 13 July 2010

Opportunity



Opportunity Title

Torch Relay Management Application

Buying Organisation

The London Organising Committee of the Olympic Games and Paralympic Games Ltd

Website

www.london2012.com

Opportunity Method

Contract Opportunity

Opportunity Type

London 2012 supply chain (private sector)

Nature of Opportunity

Goods

Estimated contract value (GBP)

Not disclosed

About the Opportunity:

The London 2012 Olympic Torch Relay is the major 'curtain-raiser' to the Games and will form the major communications and marketing opportunity in the lead up to the start of the Olympic Games. This 70 day relay will build momentum and excitement on its UK-wide journey to the Olympic Stadium in East London.

Description

As an enduring 70 day road-based event the Olympic Torch Relay will require careful, detailed planning. At least 8000 members of the public will have the opportunity to carry the Olympic flame in locations spread across the UK. Detailed coordination and communication with every UK local authority will be required to establish the best route and events to celebrate the Olympic flame's arrival in our communities.

LOCOG will also stage a Paralympic Torch Relay. This relay will play an equally important role in the build up to the Paralympic Games. The Paralympic Torch Relay is traditionally shorter as it takes place between the end of the Olympic Games and the start

of the Paralympic Games. This event is currently in creative development. For the purposes of this document, we have focused on the requirements for the Olympic Torch Relay. However, we should assume that the same system will be required for the development of the Paralympic Torch Relay.

About the buyer's selection process:

In addition to responding to these questions on CompeteFor, applicants should be prepared to provide evidence to their responses, in the event of being shortlisted.

CompeteFor is an e-brokerage tool. The advertisement of LOCOG opportunities does not constitute the start of a tendering process, but an Expression of Interest only.

LOCOG reserves the right at any time to alter the scope of work requested pursuant to this opportunity or to withdraw the opportunity completely.

LOCOG regrets being unable to provide feedback following responses on CompeteFor.

Suppliers will be required to sign up to LOCOG Terms & Conditions available at www.london2012.com/business

About the buyer:

LOCOG is looking to appoint a company or companies to provide a software solution for the management of the Olympic and Paralympic Torch Relays. The solution will address three key requirements:

1. Nominations: The solution will facilitate the process of nomination and selection of Torchbearers: This will include:

- web-based form to capture nominations for Torchbearers from the general public,
- the de-duplication of multiple nominations for a single nominee,
- web-based form(s) to capture full details of nominees,
- provision of data to regional judging panels for assessment and selection of Torchbearers.

2. Route capture and management: The solution will facilitate the capture and management of detailed route information. This will include:

- fast and flexible management of route data
- upload of data captured outside of the system
- division of the route into legs.

3. Torchbearer management and slotting: The solution will facilitate the management of Torchbearer details and the assignment of Torchbearers to legs of the Relay. This will

include:

- acceptance of Torchbearer data from other sources such as partners and stakeholders
- simple management of Torchbearer data
- quick and easy assignment of torchbearers to relay legs

In addition all areas of the solution will require: robust data integrity management, comprehensive reporting abilities, flexibility, scalability and extensibility with a well defined customisation process

It is expected that all parts of the solution will be hosted and run on LOCOG's infrastructure but responses may include cost effective alternatives to this approach.

Respondents are invited to propose solutions that address either requirement 1, requirements 2 & 3 or all three requirements.

Delivery point London, England

Business Categories

1. Computer consultants
2. Computer systems and software (sales)

CompeteFor response deadline 20/07/2010 10:00

Estimated tender close date 10/08/2010

Estimated contract award date 30/09/2010

Estimated contract start date 01/10/2010

Additional information

for bidders Include any special notes for bidders LOCOG will issue shortlisted suppliers with an Invitation to Tender (ITT) in August 2010